



## Town of Farmville, Virginia Police Department

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Chief of Police

April 4, 2017

For immediate release

### **Heartland Heroes Blood Drive Nets 55 units**

**FARMVILLE, VA** - The Farmville Police Department and the Farmville Fire Department teamed up with the American Red Cross again for the seventh annual “Heartland Heroes Blood Drive” that was held on March 31<sup>st</sup>. Blood donors were asked to donate blood in honor of the police or fire department. The department generating the most donations received the “Heartland Heroes Blood Drive” trophy provided by The American Red Cross.

The 2017 Heartland Heroes Blood Drive winner was the Farmville Fire Department. The two departments combined recruitment efforts netted 55 units of blood. These 55 donations have the potential to save 165 lives.

According to the American Red Cross, someone in the U.S. needs blood every two seconds. Blood cannot be manufactured, it must come from a donor, that why donating is so important. A single donation can help save the life of up to three people and the human body quickly replaces the donated blood.

The Farmville Police Department and The Farmville Fire Department wish to thank Longwood University’s Alpha Phi Omega Sorority and John’s Memorial Episcopal Church for their assistance in making the blood drive a success. We especially thank those who took time from their schedules and donated blood.

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**Authorized by: Chief Anthony Q. Ellington, Sr**